

Continuing Professional Development (CPD)

What do specialists do in CPD programmes for which there is evidence of positive outcomes for pupils and teachers?

Review conducted by the Continuing Professional Development Review Group

Report written by Philippa Cordingley, Miranda Bell, Colin Isham, Donald Evans, Antonia Firth

EPPI-Centre
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REPORT

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The results of this systematic review are available in four formats. See over page for details.

The results of this systematic review are available in four formats:

SUMMARY

Explains the purpose of the review and the main messages from the research evidence

REPORT

Describes the background and the findings of the review(s) but without full technical details of the methods used

TECHNICAL REPORT

Includes the background, main findings, and full technical details of the review

DATABASES

Access to codings describing each research study included in the review

These can be downloaded or accessed at http://eppi.ioe.ac.uk/reel/

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CONTENTS

Αt	ostract
	What do we want to know?
	What are the implications?
	What are the implications?
1.	Background
	Research background
	Aims
	Definitions
	Review questions
2.	Methods of the review
3.	What research was found?
	Characteristics of the studies included in the systematic map (stage 1 of the review) .
4.	What were the findings of the studies?
	Characteristics of the studies included in the in-depth review
5.	Implications, or 'What does this mean?'
	Strengths and limitations of the systematic review
	Implications
Re	eferences
	Studies included in the in-depth review and synthesis
	Other references used in the text of the report
Αŗ	opendix: The standard EPPI-Centre systematic review process

Abstract

What do we want to know?

This review aims to explore and describe the role of the specialist in CPD programmes that provide evidence of positive outcomes for pupils as well as teachers within a broad range of indicators, including (for pupils) achievement, attainment, motivation and attitudes; and (for teachers) behaviours, knowledge, understanding and a range of affective outcomes, such as beliefs, attitudes and motivation.

Who wants to know and why?

The issue of how best to support teachers in their CPD is of interest to teachers, professional associations and agencies responsible for the quality and provision of teacher training.

What did we find?

- We only found studies where the 'results' indicated a positive impact of CPD. Most of the 'evaluations' were designed and conducted by the specialists themselves using research approaches with limited capacity to control for the potential biases arising from such a situation.
- Pupil impact data was reported in the areas of learning and achievement, and affective

development, including attitudes to learning and self-esteem.

- Changes in teacher practice resulted from teachers learning more about teaching strategies, learning theories, the use of technology, educational policy and subject knowledge.
- Specialists supported teachers through modelling, workshops, observation, feedback, coaching, and planned and informal meetings for discussion. Nearly all specialist support took place on school premises. More than half the CPD involved the specialists in observing teachers and providing feedback and debriefing. They discussed pupil needs, examined test results, reviewed the results of interviews conducted with and by pupils, and observed pupil interaction in the classroom. The quantity of formal 'input' was extensive and sustained.
- Peer support was a consistent feature.
- Specialists encouraged teachers to take on a degree of leadership in their CPD.

What are the implications?

The limitations of the evidence reviewed mean that we are cautious about putting forward any definitive interpretation of the

implications of this review for the practices of specialist CPD. It is clear that we need more rigorous independent evaluation of CPD initiatives.

The review evidence highlighted an intensive pattern of support in terms of the variety of skills specialists brought with them, and the amount of time they spent on input and support. This suggests we need to develop a more sophisticated approach to identifying, developing and drawing on the knowledge and skills both of professionals within school, and across networks, so that capacity can be built based on existing resources. More specifically, the review suggests the need for professional development for lead practitioners and CPD leaders to develop specific, specialist knowledge, understanding and skills related to adult professional learning.

How did we get these results?

The Review Group screened over 3,000 titles and abstracts, from which 239 studies reporting the impact and processes of CPD which involved specialists were identified. Scrutiny of the full reports led to a final sample of 22 studies for in-depth review. All these studies contained teacher *and* pupil data. Nineteen studies with overall medium or high weight of evidence were used to create a synthesis of findings.

CHAPTER ONE Background

There has been longstanding concern about the nature and adequacy of teachers' subject knowledge and expertise, but the practical details of what levels of specialist expertise and which processes can help teachers extend such knowledge are not well understood.

This is the CPD Review Group's fourth review of the impact of continuing professional development (CPD) on classroom teaching and learning, and it arises directly from the findings of the first three reviews. One of the common findings of these reviews is that studies that offer evidence of positive outcomes also show that specialists play an important role in the CPD programmes. The first review found that positive outcomes were associated with 'the use of external expertise linked to school based activity'. The second review found that all the studies on effective CPD involved input from specialists and that this was sustained throughout the life of the intervention in all but one of the collaborative studies. The third review found that specialists made content or subject-based input to CPD programmes where there was evidence of impacts on students.

This fourth review set out to explore in more detail the role of the specialist in CPD programmes that offer evidence about the outcomes for both pupils and teachers.

There has been an increase in in-school, peer-supported professional development

since the publication of the first CPD review. There may be a risk that this increasing interest in school-based CPD is perceived as an alternative, rather than a complementary, approach to specialist support. In this context, there is a need to understand more deeply the skills and contributions of external specialists to effective CPD and to explore how their contribution connects with that of in-school support.

Research background

The finding from the first three reviews that the role of the 'specialist' or professional adviser in conjunction with peer support was a prominent feature of effective CPD was recently echoed in a best evidence synthesis carried out in New Zealand (Timperley et al., 2006). This identified the utilisation of external expertise as a feature of the professional learning environment in studies that demonstrated outcomes of educational significance for students.

As the first EPPI-Centre review of effective CPD pointed out, CPD is a third-order activity and research in this field has to encompass a long chain of dynamically interacting variables, including teacher learning, teacher practice and student learning. This review draws on a range of research and scholarship that extends beyond self-labelled CPD literature.

It is informed by, for example, UK evaluations of large scale government initiatives, such as the National Literacy Strategy (Earl et al., 2003; Sainsbury, 1998) and large scale pedagogic strategies, such as CASE (Adey and Shayer, 1994) and CAME (Shayer et al., 1999) where the input of consultants and advisers characterised programmes linked to positive changes in teacher behaviour and enhanced student learning; It is also informed by evidence on the benefits of teachers' use of research (Cordingley and Bell, 2002) and teacher enquiry (Elliott, 1991; Stenhouse, 1980); Hargreaves' (1993) work on teacher development; and Rich's (1993) work on the learning of beginning and expert teachers. Askew et al's (1997) development of Shulman's (1986) typology of teachers' subject knowledge, their pedagogic knowledge and skills, and their pedagogic content knowledge, helped us to explore connections between CPD, teacher knowledge and students' responses to changes in teaching and learning activities. Desforges' (1995) work on the difficulties of effecting lasting change in classrooms influenced our decision to focus on sustained CPD. The substantial literature on CPD interventions (Bolam, 2003) helped frame our review questions about the nature of 'specialist' expertise in the light of evidence about the importance of combining teacher experimentation, feedback and coaching over time (Joyce and Showers, 1998). We also explored the literature about the transfer of good practice (Fielding et al., 2005) and about support for professional learning by school leaders (Cordingley et al., 2003; National College for School Leadership, 2004).

Aims

Our aim was to explore and describe how specialist contributions work in CPD programmes where there is evidence of an impact on students' experiences and learning. The review aimed to find out what actions specialists take that:

- help professional learning
- promote independence and grow capacity

- help to align CPD with school goals and leadership vision and to embed it in classroom practice
- support practitioners through the process of making changes to practice
- ease practitioners' access to the public knowledge base
- make explicit links between professional learning and pupil learning

Definitions

Continuing professional development (CPD)

For consistency, we continued to use the definition of CPD we adopted for the first three reviews.

Professional development consists of all natural learning experiences and those conscious and planned activities which are intended to be of direct or indirect benefit to the individual, group or school and which contribute through these, to the quality of education in the classroom. It is the process by which, alone and with others, teachers review, renew and extend their commitment as change agents to the moral purposes of teaching; and by which they acquire and develop critically the knowledge, skills and emotional intelligence essential to good professional thinking, planning and practice with children, young people and colleagues through each phase of their teaching lives. (Day, 1999, p 4)

Sustained CPD

All the included studies in the review were designed to span at least twelve weeks. From this point on, for reasons of brevity, when we refer to CPD in this report we mean that the CPD is sustained.

Collaborative CPD

We have defined CPD as collaborative where

there were specific plans to encourage and enable shared learning and support between at least two teacher colleagues on a sustained basis. Nineteen of the studies included in the in-depth review matched this definition.

Individually oriented CPD

We have defined CPD as individually orientated where there were no explicit plans for the use of collaboration as a significant learning strategy and/or no activities explicitly designed to support and/or sustain such collaboration. Three of the studies included in the in-depth review matched this definition.

Review questions

The over-arching question for the fourth review is:

What do specialists do in CPD programmes for which there is evidence of positive outcomes for pupils and teachers?

Our aim was to explore how specialist contributions work in contexts that show evidence of enhanced student learning or positive student experiences.

To structure a detailed interrogation of the studies, we asked a series of sub-questions (listed in full in the technical report) that were intended to discover:

- 1. What is the nature of the specialist contribution?
- 2. How do specialists enhance the professional development of teachers to enhance pupil learning?
- 3. What is the impact of specialist contributions to CPD on teachers, teaching and pupils?
- 4. Are there factors that can change the nature or impact of the contributions of specialists?

We wanted to find out more about what processes specialists used that helped to make CPD successful in terms of having positive outcomes for both teachers and students.

Methods of the review

The Review Group is committed to maintaining active teacher and policy-maker involvement at an advisory and consultative level, and has explored with funding partners the best ways in which this could be achieved. The National Union of Teachers (NUT), Department for Education and Skills (DfES) and General Teaching Council (GTC) networks were once again used to encourage input from practitioners, parents and governors, and Training and Development Agency (TDA) networks were also included. 'Users' in this review included teachers, policy-makers directly concerned in planning CPD resource allocation and strategies, school leaders, CPD co-ordinators and other 'practitioners', who were concerned with identifying effective CPD in relation to desired outcomes.

The review confined itself to studies which reported on teachers of the 5-16 age group. While this excluded further education and sixth-form college practitioners, it did not exclude those who taught within the 11-18 age range. All the included studies in the review were designed to span at least 12 weeks ('sustained' CPD). Collaborative CPD for the purposes of this review was defined as CPD where there were specific plans to encourage and enable shared learning and support between at least two teacher colleagues on a sustained basis. The CPD specific keywords were designed to add detail about the nature of the intervention(s) and the type of practice(s) involved. This included processes

such as coaching, peer support, teacher research, mentoring, modelling, external expertise and observation.

All citations (titles and abstracts) identified in initial searches were subjected to the application of Stage 1 inclusion criteria. We excluded reports that did not meet any one of the Stage 1 inclusion criteria, but erred on the side of caution and adopted a policy of inclusion where there was any doubt. Once the full-text document was retrieved, the Stage 1 inclusion criteria were re-applied to the full report. All studies passing stage 1 criteria were included in the map, while studies passing stage 2 criteria were subjected to a further criterion of pupil impact data at stage 3 in order to be included in the in-depth review. The inclusion criteria were as follows:

Stage 1 criteria

- 1. Studies focus on CPD which involves specialist input.
- Studies have set out to measure impact on teaching and/or pupil learning.
- 3. Studies focus on CPD designed to sustain learning for three months, one term, or more.
- 4. Studies clearly describe the methods of data collection and analysis.
- 5. Studies focus on CPD which is designed to meet explicit learning objectives.

- 6. Studies focus on teachers of the 5-16 age range.
- 7. Studies were published after 1994.
- Studies are written in English.
- 9. Studies report on the aims and objectives for the research.
- 10. Studies can show how they have used what is known already.

Stage 2 criteria

- 12. Studies provide evidence of impact on teacher behaviour and/or pupil learning (positive or negative).
- 13. Studies describe the processes of the CPD intervention in some detail, including the nature and content of the CPD activities, the role of the specialist and classroom interventions.
- 14. Studies provide evidence of attempts made to establish the reliability and validity of data analysis.

Stage 3 criterion

15. Studies provide evidence of impact on pupil learning (positive or negative).

Our review-specific questions were designed to provide as much detail on the processes and input of specialists, and covered the logistics of CPD provision (where? how often? etc.), as well as the types of support provided (encouraging collaborative partnerships, identifying starting points, etc.). We also set out to establish if differences existed depending on the type of specialist, although lack of detail prevented us exploring this area in any meaningful way.

Weight of evidence judgements were made on the studies included in the in-depth review to assess their suitability for inclusion in the synthesis. The WoE criteria applied to the studies were:

- WoE A: referring to the internal consistency of the study and whether the reported findings can be trusted in answering the study question
- WoE B: concerning the appropriateness of the research design for the review question
- WoE C: concerning the relevance of the focus of the study to the review question
- WoE D: the overall weight of evidence when A, B and C are combined

All the studies in the in-depth review were assessed as either high, medium, or low on each of the WoE criteria. Studies which were judged to have low WoE D were not included in the synthesis.

CHAPTER THREE

What research was found?

In the preliminary searches for this review, 3,421 titles, abstracts and reports were identified. Stage 1 inclusion criteria were used to narrow this down to 255 studies. Full reports were retrieved for 239 studies and screened to ensure they met stage 1 criteria. The number of studies judged to meet all stage 1 criteria was 76, of which 33 also passed stage 2 filtering. An additional inclusion criterion was then applied, stating that the final selection should include only studies that contained teacher and pupil data or pupil data only, so that the evidence related to both teaching and learning. The final number of studies selected for in-depth review was 22.

Characteristics of the studies included in the systematic map (stage 1 of the review)

The majority of the 76 studies included in the systematic map came from the USA (N=57), followed by England (N=6). The review covered a range of educational settings, including primary schools (N=52), secondary schools (N=27), higher education settings (N=13) and some cross-phase studies. The curriculum focus of the studies included science (N=23), mathematics (N=17) and literacy (N=12).

Most studies involved collaborative (N=58), rather than individually-orientated (N=18), CPD. All the studies involved specialists

working with teachers. Of these, the majority came from outside the schools in the studies, mostly from higher education institutes (HEI) (N=53), some from local authorities (N=13) and some from other backgrounds, such as consultancies or specialist CPD providers (N=15).

The CPD processes used in the studies fell into the following categories:

- specialist mentoring or coaching (N=65)
- formal specialist input (N=64), which often included workshops and/or introduction to the literature
- mechanisms to encourage peer support (N=58)
- implementing new practice (N=41)
- research activities (N=11)

Most studies involved more than one intervention and the codes are not mutually exclusive.

Of the specific mentoring/coaching activities keyworded, just under half the studies reported on ways in which specialists modelled practice (N=31). Observations by specialists as part of the CPD featured in a similar number of studies (N=30). Reviewers needed to be careful only to apply this keyword to studies in which specialists used observation in order to feedback to teachers on their

performance, rather than solely as a means of data collection for the research. In addition to carrying out observation and feedback, specialists helped teachers implement new strategies by encouraging experimentation (N=29) and joint planning of schemes of work (N=18). Eleven studies involved teachers in research processes, either as part of an action research project (N=8) or as participants in a postgraduate course (N=3).

About 70% of the studies reported on teacher behaviours (N=49), and a relatively high proportion described enhanced teacher knowledge (N=44) and skills (N=41) as outcomes of the intervention. Comparatively few of the studies appeared to explore

affective impact on teachers, such as their beliefs (N=18), motivation (N=17) or their morale (N=10). This is very much in line with the patterns of studies in our third EPPI-Centre review of CPD. In this review, studies focusing solely on teacher outcomes were more likely than those with pupil data to look for, and provide evidence of, the impact on affective qualities in addition to the impact on teacher behaviour. All the final included studies going forward to synthesis contained data about students. The most common area of impact was students' learning (N=27), with 18 studies reporting gains in achievement and 14 indicating improvements in knowledge. There was an impact on students' motivation in a moderate number of studies (N=18).

CHAPTER FOUR

What were the findings of the studies?

Characteristics of the studies included in the in-depth review

In order to pass all three stages of the inclusion criteria, the studies had to describe the processes of the CPD intervention in some detail, including the nature and content of the CPD activities, and the role of the specialist and classroom interventions, as well as meet the criteria outlined above.

Of the 22 studies in the in-depth review, 16 came from the USA. The educational settings included fifteen primary schools, four secondary schools and two special needs schools. The curriculum areas that were most often found to be the focus of the studies in the in-depth review were literacy (first language) (N=7), science (N=5), ICT (N=5) and mathematics (N=3). Of the studies in the in-depth review, 86% (N=19) focused on collaborative CPD, compared with 74% of the studies in the map.

Most of the specialists were external: fifteen of the studies used specialists from higher education institutes, and five used specialists from local authorities. Four of the studies also identified using an internal specialist.

Synthesis of findings: stage 2 of the review

What do specialists do in CPD programmes for which there is evidence of positive outcomes for pupils and teachers?

The synthesis was drawn from 19 studies which had met *all* criteria and also had a medium to high overall weight of evidence. Each study had been designed to evaluate the effects of its CPD programme on its target population. This review was designed to report in detail about the role of the specialist within effective CPD programmes.

The aim of the CPD described in the studies was to bring about changes in teachers' classroom practice and to evaluate the impact of these changes on their students. The programmes of CPD were designed to ensure that teachers learned something new and that they could and did put what they had learned into practice in the classroom. Individual study aims varied from improving learning in literacy, mathematics, or science through new teaching approaches and strategies, improving teachers' classroom use of ICT, improving teaching strategies for pupils with SEN and enriching education for young, gifted pupils in urban schools.

The context of the CPD for all the studies included in the synthesis was one in which

there was evidence about positive impact on teachers and pupils, and the study weight of evidence was judged to be medium to high. We attempted to calibrate the degree of improvement and match this to specific types of specialist input, but because the processes used by specialists shared a great deal in common, this did not prove to be possible. Nevertheless, studies deemed to have a higher impact on pupils tended to report changes in terms of factors (such as knowledge, understanding, achievement and skill), whereas studies deemed to have moderate impact tended to report more difficult to measure changes in pupil motivation, engagement or self-esteem.

Connections between specialist inputs and teacher outcomes

The impact of CPD on teachers' knowledge and understanding was referred to explicitly in 13 studies. The areas of knowledge explored included teaching strategies, theories of learning, the use of technology, subject knowledge and educational policy (for example, curriculum standards).

The CPD had positive effects on teachers' confidence, openness to new teaching approaches and willingness to experiment and take risks. They became able to relinquish a degree of classroom control and to make themselves vulnerable to the scrutiny of their colleagues. Teachers expressed confidence that they could improve their pupils' learning.

Changes in teacher practice resulted from one or more of the following:

- learning more about their subject (e.g. McCutchen et al., 2002, where teachers learnt phonology and orthography, and, with support from the specialist and from each other, changed their teaching accordingly); or
- learning more about learning (e.g. Cho, 2002, where teachers learned about constructivism and cognitive theories, and implemented new teaching approaches with support from the specialist and from each

other); or

 learning new ways of teaching (e.g. Lin, 2002 or Swafford et al., 1999, where, with support from the specialist and from each other, teachers' approaches in the classroom became more problem-focused and inquiry oriented)

Seven studies reported changes in teacher practice following the use of specific strategies designed to meet the needs of teachers and learners in a particular curriculum area. (For example, in the study by Klingner et al. (2004), teachers aimed to improve literacy learning through collaborative strategic reading.) In 12 studies, the teachers implemented more 'generic' teaching practices, with potential for application in other curriculum areas, even when these were introduced within a specific curriculum context. (For example, teachers in the study by Reis et al. (1998) used advanced thinking skills, such as problem solving and creative thinking and they also used more strategies within their classrooms.)

In every case, the acquisition of new knowledge, skills and understanding was supported by the specialists implementing additional processes that helped teachers to make sustainable changes to their classroom practice.

Pupil outcomes

Eighteen of the 19 studies set out to identify changes in pupil learning and achievement as a means of assessing the impact of new practice. Changes in learning and achievement were reported in the areas of:

- improved knowledge of scientific concepts and problem solving (Cho, 2002)
- improved mathematical skills (Wilkins, 1997)
- improved literacy skills (Bryant et al., 2001; Fine and Kossack, 2002; Greenwood et al., 2003; Klingner et al., 2004; McCutchen et al., 2002)
- improved engagement with classroom

activities (Boudah et al., 2003; Harvey, 1999; Jacobsen, 2001; Lin, 2002; Martin et al., 2001; Sawka et al., 2002; Zetlin et al., 1998)

- improved reasoning and problem solving skills (Jacobson, 2001; Martin et al., 2001; Reis et al., 1998; Swafford et al., 1999)
- increased use of ICT (Ertmer and Hruskocy, 1999; Sandholtz, 2001)

Affective changes among pupils also featured in several studies and was the core focus of the Mink and Fraser study (2002). Improved pupil engagement in classroom activities was interpreted as an outward manifestation of an increase in motivation, but studies also referred explicitly to changes in pupil confidence and self-esteem (Ertmer and Hruskocy, 1999; Wilkins, 1997; Zetlin et al., 1998), and improved attitudes to learning (Mink and Fraser, 2002).

What was the nature of the specialist contribution to the CPD programmes?

All of the specialists used a CPD model which combined 'new' specialist inputs with an ongoing programme of support for the teachers as they began to implement changes in their own classrooms. Types of support included the following:

- modelling
- workshops
- observation
- feedback
- coaching
- planned and informal meetings for discussion

It was also clear that the specialists encouraged and guided the teachers in supporting each other in the majority of studies. There were just two studies of individually oriented CPD (Mink and Fraser, 2002; Sawka et al., 2002) in which structured opportunities for teacher collaboration were not identified as a planned learning strategy. Their facilitation of peer support included

enabling and encouraging peer observation, sharing practice, peer coaching, collaborative planning and schemes of work. In most instances, the time specialists spent with teachers was divided between input sessions and support sessions. Input sessions involved introducing teachers to new knowledge and to new ways of doing things. Support sessions involved specialists in working with teachers to interpret and implement this knowledge or skill, and to make the consequent changes to their practice.

It is clear from the range of their activities and the extent to which they tailored inputs to contexts that the specialists were 'experts' in more than one particular knowledge field. The data shows them to have an array of skills, ranging from specialist content knowledge to in-depth knowledge of effective professional development programmes and of evaluation and monitoring. They also acted as coaches and mentors.

The main features of specialist support are outlined below.

Extensive time

In the majority of studies, the specialist met teachers on ten occasions or more. The times stated in the studies need to be treated with care. As far as possible, reviewers recorded amounts of time spent in formal activities with teachers. What was not clear in the studies was the amount of informal support or 'on call' support provided by the specialists. In most studies (N=15), specialist intervention took between one and three terms. In the majority of cases, researchers reported sessions between specialist(s) and practitioner(s) lasting longer than two hours.

Making the public knowledge base available to teachers

In all the studies, specialists were instrumental in making teachers aware of available theoretical and empirical knowledge about particular aspects of teaching and learning, as indicated below.

- Theory and evidence on subject-related strategies
 - literacy (Bryant et al., 2001; Greenwood et al., 2003; Klingner et al., 2004; Zetlin et al., 1998)
 - science-technology-society (Cho, 2002)
 - ICT (Jacobsen, 2001)
 - mathematics (Mink and Fraser, 2002*; Swafford et al., 1999)
- Theory and evidence on cross-curricular strategies
 - Unit Organiser Routine (Boudah et al.,
 - constructivist learning (Lin, 2002; Cho, 2002)
 - cognitive theory for deaf learners (Martin et al., 2001)
 - enrichment strategies (Reis et al., 1998)
 - emotional and behavioural disorders (Sawka et al, 2002)

Input of new knowledge and skills

As far as the input ('delivery') of new knowledge and skills was concerned, the studies varied considerably. For example, four studies reported mainly front-loaded inputs: Boudah et al. (2003) one day plus observation of trainer modelling the teaching strategy; Bryant et al. (2001) three in-service training days; Klingner et al. (2004) one-day workshop and multiple in-class demonstrations for teachers; Martin et al. (2001) three-hour in-service training sessions per day over three days. In others, the inputs were more widely spread, ranging from two one-week training sessions (winter and spring) (Cho, 2002) to four-week training sessions, eight one-hour research seminars and six half-day seminars per year for three years (Swafford et al., 1999).

Facilitating changing practice

Inputs of new knowledge and skill included instruction strategies as an element within

initial workshop-based instruction. This element of instruction was consistently contextualised and brought to life (for example, through demonstrations and modelling). Eleven studies referred specifically to specialists modelling the teaching strategies as part of their input.

All the studies reported ways in which the specialists provided follow-on support, intended to be enabling and facilitative, to support teachers in putting what they had learned into practice and directed towards growing teacher autonomy and control.

Contact time with the specialist was spread across the programme, but in the support sessions (as distinct from their inputs of 'new' knowledge) the specialist was concerned with providing teachers with the tools and environment for learning, rather than prescribing the content for learning.

Also consistent was the pattern of frequency: in 16 studies, the specialists met with the teachers at least monthly across the life of the intervention.

Making explicit links between professional learning and pupil learning

A substantial minority of the studies (Bryant et al., 2001; Ertmer and Hruskocy, 1999; Jacobsen, 2001; Lin, 2002; McCutchen et al., 2002; Sandholtz, 2001; Swafford et al., 1999; Zetlin et al., 1998) reported explicitly and in detail on the ways in which specialists helped teachers understand and develop their own practice in the light of the impact it was having on their pupils' learning. Several methods of enquiry were described in the studies by which teachers were able to gauge the effects of their practice from the pupil perspective including:

- discussions with teachers about their students before the CPD gets underway
- student test results
- interviews with and by students
- observation and reflection on practice

In other studies, data about students was collected but no information is provided about the way or the extent to which this was fed into the CPD. The link between professional learning and pupil learning may have been facilitated by the fact that a large proportion of professional development activity took place on school premises and during school hours, as reported below.

Timing of specialist support

The majority of the studies (N=15) refer to activities held during school hours. This enabled the specialists to support the teachers as they implemented real time changes in their practice and in close connection with their students' responses.

Facilitating and growing independence

The degree to which specialists encouraged and promoted teacher independence in implementing change varied across the studies, and ranged from providing a framework in which practitioners take on responsibility for their own learning, to closely controlling input and testing for fidelity of implementation or effective learning.

At one end of the spectrum (Jacobsen, 2001), the specialists introduced the CPD and provided the framework in which professional learning could take place, but the programme itself was designed so that teachers took on leadership of the CPD at an early stage.

In contrast, the main aim of the programmes described by Bryant et al. (2001), McCutchen et al. (2002), Mink and Fraser (2002), and Sawka et al. (2002), was to improve teacher knowledge of a subject area/teaching strategy defined by the specialist. The CPD/research design in these studies focused on specialists supporting teachers in faithfully assimilating new knowledge/strategies which the specialists had prescribed.

Taking account of starting points and emotional content of learning

Thirteen studies went on explicitly to report the existence of a research and data collection effort which took into account teachers' individual starting points. For example, in one study (Bryant et al., 2001) teachers were specifically asked to specify barriers they thought would impede their ability to implement the strategy successfully. In nine of the studies, the specialist(s) had clearly paid attention to the teachers' different starting points with regard to the knowledge, skills and/or beliefs they brought with them to the CPD programme. In three cases (Bryant et al., 2001; Greenwood et al., 2003; Jacobsen, 2001), the specialists interviewed teachers before the CPD to get a sense of their personal knowledge about their students, their skills and beliefs about their teaching. In three programmes (Boudah et al., 2003; Klingner et al., 2004; Lin, 2002), specialists observed teachers implementing new strategies and communicated to them early on what they needed to focus on individually in order to improve their performance. In one study (Sandholtz, 2001), project co-ordinators reviewed teachers' written reflections each morning and made adjustments to the day's training based on the teachers' expressed needs. In other studies (Jacobsen, 2001; Klingner et al., 2004), the specialist took care not to rush teachers into implementing change before they were ready.

Experimentation

In all CPD programmes, the changes reported imply that experimentation was taking place.

In 14 studies, there was explicit reference to specialists encouraging teachers to experiment in their practice and to use colleagues for additional support as a CPD strategy. Examples of experimentation include the following:

 Jacobsen (2001): 'We're taking our teaching style, we're adapting it and implementing new curriculum ideas, new teaching methodology, but it's all based on where we want to grow from and what we want to

do...Teachers were encouraged to prototype ideas and approaches 'on the fly' through the onsite support of Galileo teachers.'

• Sandholtz (2002): Experimentation was modelled by trainers. 'By working in actual classrooms, participants observed the realities of incorporating technology into classroom instruction. In addition to observing innovative teaching strategies that worked smoothly, they saw teachers improvising or abandoning their plans when equipment wouldn't work. A teacher: 'The ability to experiment is really critical. Two years ago, I would not have imagined that I would have what [the technology] I have and the freedom to play with it like I have.'

As these examples illustrate, programmes which encouraged experimentation enabled professionals to adapt the content of the CPD to their individual circumstances. The evidence here also suggests that teachers became more confident in their practice. Experimentation was therefore an important element in facilitating professional learning and connecting it with student learning.

Self directing peer support

Evidence was present in 17 studies that practitioners were working collaboratively within the programme. Of these, it was evident in all but two (Boudah et al., 2003; Ertmer and Hruskocy, 1999) that the specialist had taken steps to ensure practitioners built up a certain level of autonomy and independence from the specialist in developing their practice.

The following examples illustrate some of the ways in which this was achieved:

- Bryant et al. (2001): Teachers developed team schedules for implementing the strategy. 'The teachers in each team shared planning and advisory periods and worked collaboratively to address students' needs.'
- Sandholtz (2001): The ACOT programme required participants to attend in teams

of two to four so that teachers could support one another when returning to their respective schools.

One study (Zetlin et al., 1998), which successfully addressed a district-wide problem in the US, illustrates how peer support and specialist support were integrated in a CPD partnership between a HEI and several schools, supported at district level.

Embedding CPD within school goals and leadership

One of our review questions focused on whether the specialist made attempts to embed CPD within school goals and leadership. Eight studies described ways in which this had taken place. Moreover, there were eight studies in which the specialists had aligned their interventions with broader national or regional priorities.

In some cases, the specialist sought the support of school leaders to act as facilitators, either by agreeing for the CPD to take place in their school, or by providing logistical support, such as cover for colleagues taking part in the programme. In some programmes, headteachers were also involved in the planning of the CPD. However, few studies reported attempts by the specialist to embed CPD at a school policy level. Examples of where this did take place include the Primary Science Programme (Harvey, 1999), in which the specialist helped practitioners draft school science teaching policies, and the Galileo Network programme (Jacobsen, 2001), in which project workers collaborated with school staff, parents, and local authority staff, with the aim of creating a learning environment at the school, based on improved use of technology. National and regional priorities included new curriculum initiatives (Cho, 2002; Mink and Fraser, 2002; Harvey, 1999; Wilkins, 1997), concerns about literacy difficulties (McCutchen et al., 2002; Zetlin et al., 1998), and technological requirements (Jacobsen, 2001; Sandholtz, 2001).

Conclusions from the individual studies

Many of the authors reached conclusions from their individual study findings which were consistent with our findings from the review about the dual nature of the specialist contribution: that is, input (new knowledge) and support (time, coaching, promoting self directed peer support, on-site activities, real life teaching and learning issues, etc.). Indeed, the main conclusion authors came to was that, for CPD to be successful, it was important to pay as much attention to the process, teacher learning and their needs as to the delivery of new knowledge. As at least two researchers pointed out, this may well represent a challenge for traditional 'businessas-usual' CPD programme providers as well as for schools.

What can we learn from this about specialist contribution to effective CPD?

The specialists responsible for the CPD in almost all the studies were also the

researchers who were evaluating them, and they invested much time and effort in the CPD programmes. They aimed to produce observable, positive outcomes for both teacher and student learning, and evaluated the success of the CPD programmes based on meeting those aims. To promote teachers' understanding of how their new knowledge might work in practice, many specialists modelled the new ideas in a classroom setting. To promote teachers' use of their newly acquired knowledge and the development of their skills in the classroom, the specialists supported teachers to make changes in the classroom and invested at least as much in that part of the programme as in the initial acquisition of new knowledge and skills. They did so through sustained mentoring and coaching, and often by also setting up mechanisms to help teachers collaborate with, and support, one another.

CHAPTER FIVE

Implications, or 'What does this mean?'

Strengths and limitations of the systematic review

Strengths

Despite the difficulties in studying the impact of CPD on both teachers and students, this review has identified six new studies that provide evidence about the connections between CPD and improvements in teaching and learning. It has drawn these together with 13 similar studies from previous reviews that also provide detailed descriptions of the specialist contribution. The studies encompass a wide variety of CPD contexts, foci and practices. The synthesis has established a consistent pattern of what is involved in specialists' contribution to professional development when there is evidence of positive outcomes for both teachers and students. The detailed analysis of the nature of the specialist contributions deepens our understanding of the dual nature of the process in terms of both specialist input and ongoing support.

The review provides extensive detail on the contribution of the specialist to effective CPD. In doing so, it creates a portrait of helpful practical issues relating to, for example, time and timing, of the array of specialist skills and knowledge necessary to facilitate effective CPD, and of the value added by external specialists to the programmes identified in these studies. Policy-makers and practitioners

have been involved at every stage. This has helped to identify implications for the UK context using data from mostly non-UK studies.

The CPD Review Group considers that the review has contributed to:

- increasing understanding about the distinction between professional development (content) and professional learning (processes), and the specialist's role in providing and facilitating both
- the development of the evidence base about specific processes involved in CPD which are connected with substantial, positive changes in teacher practice and improvements in pupil learning

Limitations

None of the studies was designed to answer our review question directly, and the data provided in the studies retrieved was sometimes limited with regard to answering what we wanted to know.

All the studies involved in the review report positive outcomes. This may mean that studies of CPD which do not have positive outcomes are not reported. It is challenging for researchers to report negative findings when they are also involved in the delivery of the programmes.

The CPD specialists in these studies were also, in most cases, the researchers. They may have had access to additional resources that might not be more generally available. Messages from the review need to be understood against this background.

Six of the studies included in the in-depth analysis were small scale in nature.

There may have been additional data in PhDs and other studies which we were unable to retrieve and explore.

Implications

Implications for policy

The interventions described in the review studies involved a complex mix of skills on the part of the external specialists. Similarly, when teachers were asked to support their colleagues following help from external specialists they were also given the opportunity to develop their own skills in doing this (e.g. Wilkins, 1997). Understanding of adult learning was an important part of this.

It is currently assumed that ASTs can coach others. But can they? How can programmes for colleagues who are asked to work at the cutting edge of practice and to support the work of others develop new knowledge, understanding and skills in adult learning? Should there be specific professional development for leading practitioners in training schools, ASTs and CPD leaders that recognises their role as leaders of adult professional learning?

Eight of the studies in the synthesis reported explicitly and in detail on ways in which specialists helped teachers connect their CPD with their students' learning and understand its impact. All the studies involved extensive evaluation of impact which was often integrated into the CPD.

How can CPD be designed so that teacher

evaluation of the impact on their pupils is an integral part of the process? Programmewide evaluation is already a requirement of TDA funded postgraduate professional development. In England the GTC Teacher Learning Academy requires teachers to explore the impact of their learning on students. Is there a need for CPD to enable teachers themselves to acquire the basic tools for evaluating the impact of new practice, focusing on specific groups of pupils to make the task manageable?

The CPD programme designs in the review were complex and variable. In each case, although there were common elements, the programme was designed around the teachers' learning needs, the contexts in which they worked and the difficulties associated with developing the particular types of new knowledge and skills on which the CPD was focused. The importance of tailoring CPD provision to practitioner needs has also been highlighted by Ofsted (2006). This raises some interesting issues for CPD funders and providers.

Do providers and funders need to consider how best to assure quality thresholds in funded programmes, while refraining from imposing formulaic funding criteria? How can CPD funders and providers encourage or provide 'bespoke', fit-for-purpose and context-specific CPD programmes at the same time as pursuing their overall goals? How will they ensure that they include indicators of successful adult learning?

Implications for practice

Staff from schools who participated benefited from the CPD, as did their pupils. In some cases, people who were involved had an important and positive contribution to make to their colleagues' CPD by taking on a lead teacher role. But it was clear in the majority of studies that not all eligible teachers were included.

How do you decide which staff will benefit from the CPD? Which members of staff,

having taken part in the programme, are best placed to support parallel or follow-up professional learning for their colleagues?

How as a practitioner do you ensure that your school CPD co-ordinator is aware of the skills you have to offer? Could you use the review process as a means of identifying your CPD skills, as well as your professional needs?

In all the synthesis studies, the CPD was led by, and dependent on, the input of external specialists. In two programmes they also set out to develop internal specialists to support practitioner learning. Another programme involved the input of a lead teacher.

Which CPD activities, arranged and implemented by the external specialists, could be supported by the internal specialist you identify? In your context, how can and should the professional development of internal specialists be organised so that they are prepared for this role?

What expertise in terms of content and pedagogical knowledge can the school draw on from its own staff, and how can CPD co-ordinators judge the quality of that expertise?

In what situations is it more advisable to draw on external expertise to provide the content of CPD? What skills do personnel in leadership roles in schools need to develop in order to make informed judgements about engaging and deploying specialists in CPD programmes?

The specialists described in the review studies brought with them an array of skills and specialist knowledge, including content knowledge; subject-specific pedagogic knowledge, knowledge of effective CPD; evaluation and monitoring skills; and coaching and mentoring skills. We also know from Ofsted (2006) that lack of in-school specialist expertise in some subject areas has led to weaknesses in identifying CPD needs.

How can schools work with potential providers to identify and bring together the skills and resources to optimise professional development opportunities? What fora already exist in which this kind of collaboration can take place?

Does your school have an up-to-date network of external experts on which to draw? Would it help to consult subject leaders about the recognised specialists in their field?

How can providers and schools work together to identify in what areas CPD needs to take place, and to prioritise programmes to achieve the biggest return for limited funding?

The studies in this review described CPD programmes which paid a lot of attention to encouraging and facilitating professional learning: for example, by encouraging peer support, collaborative learning and experimentation. This complemented the formal instruction in new information and approaches provided by the specialists (professional development) and created a robust model to enable change in teacher practice.

What should the balance be between formal input (content) and activities which sustain ongoing professional learning in a given CPD programme? What will providers that you are considering working with do to ensure that teachers are able to take control over their own learning following their input?

What resources (such as designated time and/or supply) are available to ensure professional learning activities, such as peer observation, shared interpretation and joint planning, etc. can take place?

Implications for research

The amount of detail the studies provided on CPD processes varied greatly. For example, some studies described ways in which specialists shared the data they collected

with teachers, or provided detail on workshop activities which clarified the nature of the specialist input and peer support. However, in several studies, whether and how data was shared remained ambiguous.

Are there important aspects of an intervention programme and/or the interaction between the research process and the intervention which go unreported because the researcher is focusing on the content or impact of a programme? What steps can researchers take to ensure that appropriate information about an intervention, including their parallel roles as researchers and CPD specialists, reaches all potential audiences?

The effectiveness of the CPD in the various studies was evaluated using an array of different methods. This made it difficult to determine the relative merits of one CPD programme against another. However, publicly funded CPD programmes increasingly require evaluation of their effectiveness to make value for money judgements, and schools are all anxious to understand the return of what is often a large investment. Ofsted (2006) pointed to the lack of effective evaluation as the weakest link in the chain.

Is there scope for researchers to come together to share the relative merits of different evaluation processes as a basis for further methodological development in this area? How can the research community support practitioners in developing practice and effective ways of evaluating the impact of professional development programmes in their schools?

The CPD programmes described in the review were resource intensive in terms of the time the specialists spent arranging and facilitating the programmes, yet none of the studies provided an indication of the financial costs of the programmes. This may in part be due to the fact that they were incorporated into a broader research programme. However, this information is important for professionals who are looking to replicate or adapt approaches to CPD so they have a clearer idea of its value for money.

In what ways can researchers provide information on the resources required for a particular programme in a way which gives a clear indication of the costs of a particular approach? Is it feasible to separate the costs of providing the CPD from the overall research budget within intervention programmes?

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APPENDIX

The standard EPPI-Centre systematic review process

What is a systematic review?

A systematic review is a piece of research following standard methods and stages. A review seeks to bring together and 'pool' the findings of primary research to answer a particular review question, taking steps to reduce hidden bias and 'error' at all stages of the review. The review process is designed to ensure that the product is accountable, replicable, updateable and sustainable. The systematic review approach can be used to answer any kind of review question. Clarity is needed about the question, why it is being asked and by whom, and how it will be answered. The review is carried out by a Review Team / Review Group. EPPI-Centre staff provide training, support and quality assurance to the Review Team.

Stages and procedures in a standard EPPI-Centre review

- Formulate review question and develop protocol.
- Define studies to be included with inclusion criteria.
- Search for studies a systematic search strategy including multiple sources is used.
- Screen studies for inclusion:
 - Inclusion criteria should be specified in the review protocol.
 - All identified studies should be screened

- against the inclusion criteria.
- The results of screening (number of studies excluded under each criterion) should be reported.
- Describe studies (keywording and/or in depth data extraction):
 - Bibliographic and review management data on individual studies
 - Descriptive information on each study
 - The results or findings of each study
 - Information necessary to assess the quality of the individual studies

At this stage, the review question may be further focused and additional inclusion criteria applied to select studies for an 'indepth' review.

- Assess study quality (and relevance):
 - A judgement is made by the Review Team about the quality and relevance of studies included in the review.
 - The criteria used to make such judgements should be transparent and systematically applied.
- Synthesise findings:
 - The results of individual studies are brought together to answer the review question(s).
 - A variety of approaches can be used to synthesise the results. The approach used should be appropriate to the review

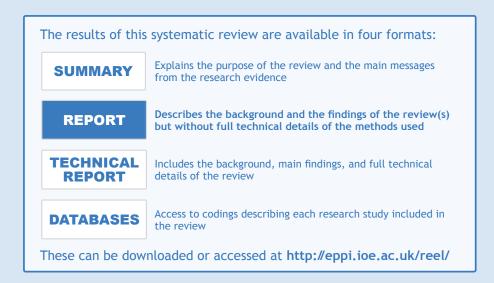
question and studies in the review.

 The Review Team interpret the findings and draw conclusions and implications from them.

Quality assurance

Quality assurance (QA) can check the execution of the methods of the review, just as in primary research, for example, through:

- Internal QA: individual reviewer competence, moderation, double coding
- External QA: audit/editorial process, moderation, double coding
- Peer referee of protocol, draft report, published report feedback
- Editorial function for report: by review specialist, peer review, non-peer review



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